

Integrated MBA

Program Educational Objectives (PEOs)

PEO1: To enable students to exhibit high levels of communication skills, creativity, critical thinking, responsibility, teamwork, and leadership in their career.

PEO2: To provide students with an excellent business environment to apply management principles and practices for a successful career in the corporate world.

PEO3: To capacitate students to solve complex business problems and to develop leadership skills to handle business uncertainties and crisis in workplaces.

PEO4: To create future managers to manage resources effectively and efficiently with the goal of boosting performance and productivity.

PEO5: To foster the capacity for teamwork, environment adaptation, value social commitments, and lifelong learning.

Program Objectives (PO)

[PO.1] Critical Thinking: Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives.

[PO.2] Effective Communication: Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

[PO.3] Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.

[PO.4] Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

[PO.5] Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

[PO.6] Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.

[PO.7] Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes.

Program Specific Outcomes (PSOs)

[PSO.1]: To apply the management knowledge for enhancing critical thinking, leadership skills and solving complex business problems.

[PSO.2]: To develop future managers with multidisciplinary skills for effective utilization of resources and enhancing performance.

[PSO.3]: To demonstrate professional ethics and standards for overall well-being of society and environment.